

# PROTECTING THIS PLACE WE CALL HOME

Keeping the environment clean where we work,  
live and play is important to us.

Because we all want to enjoy a beautiful Mississippi.

## Making big strides for the state.

Working together, the South Mississippi Electric cooperatives are lowering emissions and raising the bar on clean energy. Here's what we've been up to:

### Lowering emissions, increasing efficiency

**40%**

We've already reduced our carbon emissions over 40% since 2005.

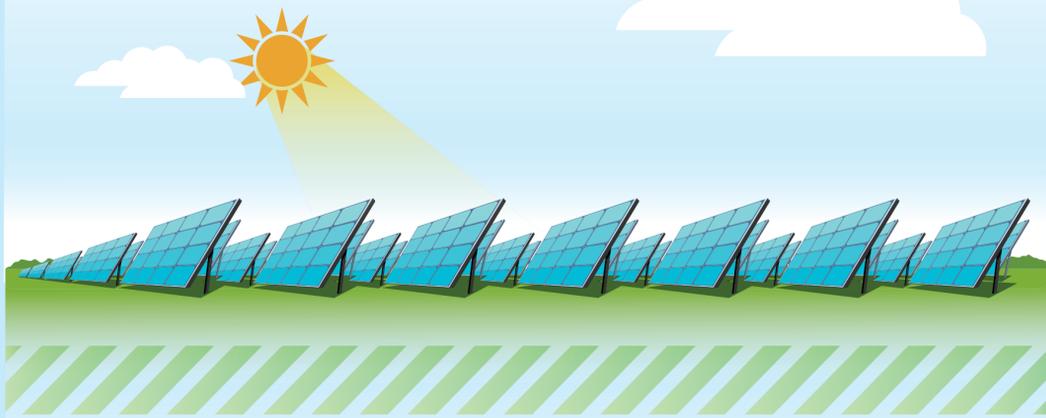
**\$621 million**  
EMISSIONS

And we've invested over \$621 million to lower emissions and improve the overall efficiency of our existing generation fleet.



### Sunny days ahead

Solar power is a leading form of environmentally friendly energy, so the future is bright.



**Coming soon:** 5 small-scale solar sites located at Coahoma, Coast, Delta, Southern Pine and Singing River electric power cooperatives.

## Serving locally in our communities.

As your local, not-for-profit electric cooperative, our focus is on improving the communities we serve. Here are a few ways we get involved:



### Local Energy Fairs

We provide demonstrations on how members can save energy and give away CFL light bulbs, and we also give Energy Efficiency Presentations at schools, walk for causes and other events.



### Water Cleanup

Because clean water is important to all who live here, we help keep the coast and river clear.



### Habitat for Humanity

Building a better — and more energy-efficient — tomorrow for people in need.



### Adopt-A-Highway

Employees work to keep miles of Mississippi's highways litter-free.



### Earth Day Programs

We participate in environmentally focused programs on the most symbolic day of the year.



### Hazardous Waste Day

Members can drop off paint, tires, solvents and other materials to be recycled or disposed of safely.



### Economic Development

Each cooperative works with its local economic development associations and through SME to bring jobs to our area.



### Youth Tour

We sponsor high school juniors to learn about leadership in Jackson and Washington, D.C.



### Community Enhancement

We also help local organizations receive low- or zero-interest USDA rural development loans to create jobs and enhance our communities.

## Helping members conserve and save.

In an electric cooperative, you're not a customer — you're a member. Since we're in this together, we work to help our members be more efficient and keep costs down. Here are a few ways we support members:

### Comfort Advantage

Earn rebates for energy-efficiency measures in new and existing homes.

### Paperless Billing

Save on paper and mail delivery costs by opting for free paperless bills.

### CFL Recycling

We gladly accept your old compact fluorescent light bulbs to safely recycle them.

### Energy Audits

In your home, online or by phone, we help members find ways to save on energy bills, for free.

### Kill-A-Watt Devices

Check out this kit complete with meter and easy-to-use guide at local libraries, just like a book.

### Automated Metering

Access your energy data online or by mobile app. It also enhances the accuracy of your electric bills and helps save money.

### ENERGY STAR Partners

We make energy-efficiency program information available to you so you can make informed decisions and purchases.

### Kids Korner

A great tool for kids and adults, including everything from energy-themed games to teacher lesson plans.

### Online Calculators

Enter your information to calculate your energy-use costs and pinpoint opportunities for savings. Specific calculators include thermostat, appliance, lighting, television, heating and more.

Contact your local electric cooperative to discover what programs are offered in your area.

For more information and to stay informed of how the South Mississippi Electric cooperatives are working together, visit [MyElectricCooperative.com](http://MyElectricCooperative.com).

Member-owned | Local leadership | Not-for-profit